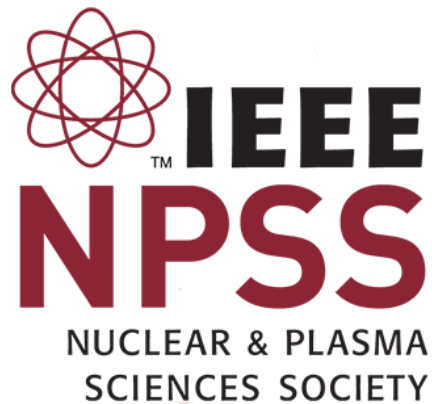


# Sponsor and Exhibitor Prospectus



Website: [icops2020.org](http://icops2020.org)

Contact Email: [marklimjw@ntu.edu.sg](mailto:marklimjw@ntu.edu.sg)  
[rohit.medwal@nie.edu.sg](mailto:rohit.medwal@nie.edu.sg)

Conference Venue: Marina Bay Sands, Singapore  
[www.marinabaysands.com](http://www.marinabaysands.com)

Dear Prospective Exhibitor and/or Sponsor,

It is an immense pleasure to invite you and your organization to participate in the 47<sup>th</sup> IEEE International Conference on Plasma Science ([ICOPS 2020](#)) which will be held virtually (fully online) due to the global COVID-19 situation and associated factors that impede large scale international travel and meetings. The Virtual ICOPS2020 will commence from 6 Dec 2020 and will tentatively end by 10 Dec 2020 (as planned), however the confirmed end date will be decided based on the number of abstracts submitted by the new abstract submission deadline.

ICOPS offers an outstanding forum for scientists, engineers and industry experts to learn some of the greatest advances in Plasma and Terahertz science. The meeting is organized by the Plasma Science and Application Committee (PSAC) of the IEEE Nuclear and Plasma Science Society (NPSS). ICOPS aims to bring scientists, engineers, educators, organizations and industries to share new knowledge and ideas, reveal recent discoveries, and exchange new concepts about plasma and terahertz science and applications at an international platform. The meeting covers almost all the areas of plasma science including basic plasma physics simulation and theory, high-powered microwaves, plasma and nuclear diagnostics, nuclear fusion, plasma medicine, plasma accelerator instrumentation, high-energy density, atomic physics, and low temperature plasmas etc.; as well as terahertz science and applications in spintronics, bio, metamaterials, photonics etc., that would be relevant for both academia and industry.

Exhibition and sponsorships are a marvelous way to springboard your company/industrial/organizations for both immediate and future business and benefits. Your contribution and involvement as a Sponsor and/or Exhibitor is vital to the continued success of our conference and to give everyone the ability to benefit from this event by providing the potential for both business opportunities as well as knowledge transfer.

We are excited to include you in the Virtual [ICOPS 2020](#) activities and look forward to your participation and a successful conference for everyone. We invite you to review this prospectus and take a look at the conference website ([icops2020.org](http://icops2020.org)) for more details. To sign up, click on the “Sponsors and Exhibitors” at the conference website.

Sincerely,

Lim Jian Wei Mark  
[marklimjw@ntu.edu.sg](mailto:marklimjw@ntu.edu.sg)  
Co-chair  
Exhibitors and Sponsors

Rohit Medwal  
[rohit.edwal@nie.edu.sg](mailto:rohit.edwal@nie.edu.sg)  
Co-chair  
Exhibitors and Sponsors

Rajdeep Singh Rawat  
[rajdeep.rawat@nie.edu.sg](mailto:rajdeep.rawat@nie.edu.sg)  
General Chair  
ICOPS 2020

# Sponsorship Opportunities

## Exclusive Sponsorships:

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PLATINUM Sponsor

\$4,000 USD

*Includes: Logo displayed on conference web page and in any handouts to attendees and also on digital platform of the virtual ICOPS2020. Three conference registrations. Corporate logo and pre-recorded video to be displayed at the most prominent location in an appropriate size on digital platform of the virtual ICOPS2020.*

GOLD Sponsor

\$3,000 USD

*Includes: Logo displayed on conference web page and in any handouts to attendees and also on digital platform of the virtual ICOPS2020. Two conference registrations. Corporate logo and pre-recorded video to be displayed at the prominent location in an appropriate size on digital platform of the virtual ICOPS2020.*

SILVER Sponsor

\$2,000 USD

*Includes: Logo displayed on conference web page and in any handouts to attendees and also on digital platform of the virtual ICOPS2020. One conference registration. Corporate logo on posters and banners to be displayed at the prominent location in an appropriate size on digital platform of the virtual ICOPS2020.*

## Non-Exclusive Sponsorships:

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BRONZE Sponsor: Logo on brochure and posters

\$1000 USD

*Includes: Logo displayed on conference web page and in any handouts to attendees and also on digital platform of the virtual ICOPS2020. Corporate logo on posters and banners to be displayed at the prominent location in an appropriate size on digital platform of the virtual ICOPS2020.*

# Exhibitor Information

Virtual ICOPS2020 will be using support and expertise of IEEE's Event Design and Production team from IEEE MCE for fully customized and comprehensive Virtual Conference experience for our participants and exhibitors. The Virtual ICOPS2020 will provide most features of a regular on-site physical conference with Plenary, Parallel and Poster sessions with live, pre-recorded and on-demand presentations to cater for presentation and participation needs of all participants. For Exhibitors, our virtual conference platform (together with our website) will provide your company/organization innovative ways of promote your products with provision for banners, poster, pre-recorded video playbacks, online real-time interaction with Virtual ICOPS2020 participants, chat-window etc.

<u>Exhibitor Registration Fees:</u>	<u>By 30/10/2020</u>	<u>After 30/10/2020</u>
Exhibitor Registration	\$1,500 USD	\$1,700 USD

*Includes: Conference registration for two individuals, and one Bronze sponsorship (Corporate logo/name displayed on conference web page, banners and posters, pre-recorded video playback, online real-time interaction slots, chat-window on digital platform of Virtual ICOPS2020)*

# Terms and Conditions

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## 1. Contract

This application properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by ICOPS 2020 management constitute a valid and binding contract.

## 2. Assignment of Virtual Space on Digital Platform

Assignment of virtual space on digital platform of Virtual ICOPS2020 to exhibitors and those making application will be made in the order of receipt. ICOPS 2020 will continue to receive applications and assign virtual exhibit space until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening.

After assignment, virtual space location may not be changed, transferred, or canceled by the Exhibitor except upon written request and with the subsequent written approval of ICOPS 2020 management. ICOPS 2020 management reserves the right to reassign Exhibitor virtual space.

## 3. Materials for Virtual Space on Digital Platform

The logos, poster, pre-recorded video for promotion by the Exhibitor shall be provided by the Exhibitor only.

## 4. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned.

Payment in full is required by September 30, 2020.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Before October 31, 2020: Full refund less 10% processing fee

On or after October 31, 2020: No refund

It is understood that ICOPS 2020 reserves the right, at its option, to reassign a cancelled virtual space on digital platform regardless of the cancellation rate assessed. The virtual platform on which the ICOPS 2020 event is conducted shall become, in the sole discretion of ICOPS 2020, unfit for occupancy/presentation, or substantially interfered with by reason of any cause or causes not reasonably within the control of ICOPS 2020, this agreement may be terminated by the organizing committee of ICOPS 2020. In the event of the occurrence of natural disasters such as earthquake, Tsunami, act of God, etc. ICOPS 2020 organization reserve all rights to cancel the conference and exhibitions. The registration fee and expenses for preparing the ICOPS 2020 presentation and video cannot be claimed and will not be refunded to exhibitors.

## 5. Exhibit Booth on Digital Platform

A representative must upload the pre-recorded video or display a presentation on the assigned virtual space during the allocated time when the exhibition is officially open. Exhibitors can play the pre-recorded videos and/or presentations to showcase their products and services during the entire period of the conference in the allocated and designation sessions.

## 6. Data Protection

The exhibitor agrees that the organizers of ICOPS 2020 shall not be liable for any kind of data theft and data protection from the digital platform assigned to the exhibitors. Exhibitors will be responsible for their own security and data protection during the virtual exhibition.

## 7. Demonstrations

Only virtual demonstrations with the aid of video/presentation slides are allowed on the assigned virtual digital platform.

## 8. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having

agreements with the event facility or with authorized contractors employed by the organizers of ICOPS 2020.

## 9. Management

The exhibitor further agrees that the conditions, rules and regulations of the ICOPS 2020 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

## 10. Alteration of exhibit digital platform

ICOPS 2020 management shall be entitled to alter/change the time of virtual presentation and provided digital space, if, in their opinion, this is in the general interest of the Exhibition.